

CARE: Smart Philanthropy for Systemic Impact

A GUIDE FOR INVESTORS AND ADVISORS



Table of Contents

Click to navigate to slide.

- [03 Why Invest With CARE](#)
- [04 Our Value Proposition](#)
- [05 CARE's Delivery Platform](#)
- [06 CARE's Core Impact Areas](#)
- [07 Leverage That Multiplies Capital](#)
- [08 Impact That Compounds Over Time](#)
- [09 Global Reach, Local Networks](#)
- [10 Investments](#)
- [14 What to Expect From CARE](#)

A person wearing a white raincoat is watering plants in a field using a blue watering can. The scene is set outdoors with trees in the background and a purple tint over the image. The person is in the foreground, leaning forward and pouring water from the can onto the plants. In the background, another person is visible, and the overall atmosphere is misty or rainy.

Why Invest With CARE

CARE partners with those who seek to transform entire systems through scalable, self-sustaining solutions. We provide the infrastructure and expertise to turn philanthropic funding into a springboard for permanent, global change.

Our Value Proposition



Systemic Change at Scale

We develop models that governments and markets adopt, embedding impact into national systems to reach millions of people.



Efficient Delivery Platform

We operate as a connected global platform, enabling cost-effective and faster delivery rather than fragmented, project-based efforts.



Local Leadership

We work through governments and community partners to chart their own futures and ensure solutions endure over the long term.



Integrated Solutions

By combining health, nutrition, education, and financial tools, we solve poverty's interconnected challenges to unlock opportunity.

CARE's Delivery Platform

CARE forges strong local partnerships to deliver rapid crisis response and drive long-term change. By elevating local innovation and leadership, we apply proven global approaches that are tailored to community needs and build lasting trust.

58M+

people reached in 2025

121

countries served

97%

of staff are from the countries where they work

90%

of every dollar goes directly to programs

CARE's Core Impact Areas

What We Do



Crisis

Make urgent, flexible investments in local women leaders to get lifesaving aid to people who need it most, when they need it most.



Food and water

Make resources and knowledge easier to access, to help people produce, sell, and buy healthy food.



Health

Work with communities to remove barriers and create solutions that bring lifesaving care to millions of women, girls, and others who lack access.



Education and skills

Partner to deliver technical, life skills, and leadership training that opens pathways to better opportunities.



Climate Resilience

Directs resources to frontline communities—especially women and girls—so they can fight climate shocks and build resilient futures.



Economic growth

Design programs with women to connect them to capital and business opportunities.

Leverage That Multiplies Capital

CARE uses philanthropic capital to de-risk and scale solutions that governments and markets can adopt. This approach leverages every dollar to attract additional funding and build the infrastructure for long-term economic growth.

\$2B+

in co-investment mobilized from governments and private partners to scale CARE's models

20+

Countries

CARE models embedded in national and local government systems

\$500M

in financing unlocked for women entrepreneurs since 2021

Impact That Compounds Over Time

CARE's interconnected work delivers measurable results today, while laying the foundation for long-term, system-level returns.



Financial Independence

\$18.85 return

per \$1 invested in savings groups.



Girls' Education

88% transition

into formal school, training, or employment



Food and Agriculture

\$31 economic gain

per \$1 invested in agriculture



Global Reach, Local Networks

CARE operates in 120+ countries through trusted local partnerships that enable rapid crisis response and long-term systems change. We're already on the ground when emergencies hit—and we stay to build sustainable solutions that last.

This network lets us test and scale approaches quickly, adapting proven models across different contexts.

Growing Women's Economic Power

Strengthen women's ability to save, invest, and build businesses through CARE's savings groups—the world's largest women-led financial system. This investment focuses on expanding our network of 30 million people using community-based savings to fuel entrepreneurship, income growth, and long-term economic mobility.

- Every **\$1 invested** generates an additional **\$18.85** in income for a woman and her family
- **\$11.5 billion** in cumulative savings
- Hundreds of millions in small-business loans generated

Transforming Agriculture and Food Systems

Help smallholder farmers move from subsistence to profitable, climate-resilient businesses. This investment scales CARE's proven model that doubles farmer productivity and triples incomes, so families have reliable nutritious food and stable earnings.

- Every **\$1 invested generates an additional \$31** in economic gains for smallholder farming families
- **Double** agricultural productivity
- **Triple** smallholder incomes

Innovating for Smarter, Faster Crisis Response

Build locally led, data-driven systems that protect lives when disasters strike and secure long-term recovery. This investment scales early warning systems, digital cash, and rapid response platforms so assistance reaches families faster and more effectively.

- CARE delivers **\$1 in cash assistance** at a sector-leading **delivery cost of only \$0.07**
- **99.75%** delivery success rate
- Every **\$1 invested unlocks an additional \$27** of assistance or resources*

Unlocking Girls' Potential

Keep girls in school and support their transition into the workforce, creating a strong foundation for lifelong earnings and economic growth. This investment focuses on scaling proven models that integrate directly into national education systems.

- **88% transition** into formal school, training, or employment
- **150%+ increase** in long-term income
- **6% decrease** in child marriage rates compared to peers



What to Expect From CARE

CARE offers a rare combination of global reach, local leadership, and proven efficiency that advisors and principals trust.



Concierge-Style Engagement

A dedicated CARE relationship lead provides personalized diligence support and tailored engagement.

Thought Partnership

Grounded perspectives on impact strategies and opportunities, informed by CARE's global portfolio and field-based experience.

Leadership Engagement

Direct access to CARE's senior leadership and global experts for strategic insight and informed dialogue.

Clarity & Responsiveness

Timely communication, reliable follow-through, and disciplined execution—so advisors can engage efficiently and with confidence.

CARE Journeys

Curated field experiences offering firsthand insight into our work and impact.

White Glove Impact Reporting

Customized, transparent impact tailored to client priorities.

Strategic Partners

Technology

Scale humanitarian response, expand financial literacy, and use real-time data to improve decision-making.



Finance

Increase women's economic power by expanding access to credit, digital financial services, and sustainable markets.



Global Institutions & Government

Scale proven models by shaping policy, co-financing programs, and embedding solutions into national systems.



Department
for International
Development



Research

Generate evidence, evaluate impact, and advance applied research to strengthen programs and innovation.



Partner With CARE

Explore and design tailored investment opportunities for your clients with CARE.

CONTACT

Aaron Kotler

Deputy Executive Director

Transformational Giving

Aaron.Kotler@care.org

+1 (917) 803-4800

